



Press Release

12 August 2018

ACT Fibernet to power Mi TV Users with high-speed Fiber broadband connectivity

Will Offer special plans including one month free trial for Mi LED TV users

Bengaluru, 12 June 2018: ACT Fibernet (Atria Convergence Technologies Ltd.) India's largest fiber-focused wired broadband ISP (Internet Service Provider)[i] today introduced special internet broadband plans for Mi LED TV users. As part of this collaboration ACT Fibernet will offer specially customised broadband plans across Delhi, Bengaluru, Chennai and Hyderabad beginning 12 June 2018.

Speaking on the partnership, spokesperson of Atria Convergence Technologies Ltd said, "ACT Fibernet with its next gen fiber-optic technology allows incredible internet experience to users especially when streaming and viewing movies, shows, in HD and 4K televisions. We are happy to partner with Xiaomi and extend our expertise to Mi LED TVs. We will work together to power its TV users with high-speed fiber connection so that they can make their viewing experience come alive ??

Sudeep Sahu, Product Manager, MiTV, Xiaomi India, "We are delighted to extend high speed fiber broadband connectivity to our Mi LED TV users in India, in partnership with ACT Fibernet. With our content first philosophy, we hope to bring each Mi LED TV user a unique experience with a personalized interface. All this and much more is possible with PatchWall inbuilt into the world's thinnest LED TV. Mi LED TV offers over 500,000 hours of content and we are confident that ACT Fibernet's reliable and high-speed Internet connectivity enables an enriching experience for our users.

1. Mi LED TV user sends proof of purchase (1. Serial Number, 2. Order ID, 3. picture of the bill/pdf of bill) along with Name, Mobile, City to email address actwithmi@incredible.actcorp.in
2. ACT Fibernet to verify the purchase with Xiaomi and outcall the customer, confirm the offer, check for feasibility in customer location and proceed with installation

The below table captures the plan details: -

City	Plan Name	Speed	Data limit
Bengaluru	ACT Storm	100 Mbps	350 GB
	ACT Lightning	125 Mbps	500 GB
	ACT Incredible	150 Mbps	800 GB
Delhi	ACT Platinum Promo	150 Mbps	1000 GB
Hyderabad	A - Max 1299	100 Mbps	750 GB
	Incredible 1999	150 Mbps	1250 GB
Chennai	ACT Storm	100 Mbps	500 GB
	ACT Lightning	100 Mbps	1000 GB
	ACT Thunder	150 Mbps	1500 GB
	ACT Incredible	200 Mbps	2000 GB

About ACT Fibernet

ACT Fibernet is India's largest fiber-focused wired broadband ISP as on September 30, 2017 (in terms of number of fiber broadband internet subscribers from residential homes) (Source: India Broadband Market Overview " 2017 dated February 19, 2018, prepared by Media Partners Asia). Headquartered in Bangalore, ACT Fibernet has operations in 12 Indian cities as on December 31, 2017 with approximately 1.28 million customers.

About Xiaomi

Xiaomi was founded in 2010 by serial entrepreneur Lei Jun based on the vision "innovation for everyone". We believe that high-quality products built with cutting-edge technology should be made accessible to everyone. We create remarkable hardware, software and Internet services for and with the help of our Mi Fans. We incorporate their feedback into our product range, which currently includes Mi and Redmi smartphones, Mi TVs and set-top boxes, Mi routers, and Mi Ecosystem products including smart home products, wearables and other accessories. With presence in over 70 countries and regions, Xiaomi is expanding its footprint across the world to become a global brand.

Xiaomi India is the #1 smartphone brand in India in Q3, Q4 2017 and Q1 2018, as per IDC.

Media Contacts:

Debolina Palit

Genesis Burson-Marsteller

+91 9916624345

Debolina.Palit@bm.com | media@actcorp.in

Shree Das

+91 7022131029

shree@xiaomi.com

Disclaimer:

Atria Convergence Technologies Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its equity shares and has filed a Draft Red Herring Prospectus dated March 24, 2018 with the Securities and Exchange Board of India ("SEBI") on March 26, 2018. The Draft Red Herring Prospectus is available on the website of the SEBI and the websites of ICICI Securities Limited, Citigroup Global Markets India Private Limited, J.P. Morgan India Private Limited and HDFC Bank Limited.

Investors should note that investment in equity shares involves a high degree of risk and for details should refer to the Red Herring Prospectus which may be filed with the Registrar of Companies, Bengaluru in the future.

[1] Based on number of fiber broadband internet subscribers as on September 30, 2017 (Source: India Broadband Market Overview " 2017 dated February 19, 2018, prepared by Media Partners Asia).