

Press Release

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ACT Fibernet joins hands with Chennai Super Kings as its official 'Internet Partner'

Will offer 'Incredibly Fast' internet access to fans in the stadium

Bengaluru, 5th January 2018: ACT Fibernet, India's largest fiber broadband ISP (internet service provider) today announced its partnership with Chennai Super Kings (CSK), one of the most celebrated IPL teams, as its official connectivity and internet partner.

ACT Fibernet, with its extensive fiber broadband connectivity in Chennai aims to ensure seamless internet broadband connectivity for the ardent followers of the CSK team during the IPL matches. The company will be providing wi-fi coverage to the entire Chennai stadium taking the in-stadium experience to a whole new level. Over 40,000 fans seated in the stadium will be able to enjoy HD quality speeds on wifi simultaneously, access internet in the stadium, catch up on live videos, watch match replays, and indulge in social media activities. Additionally, a whole range of fan engagement activities and contests have been planned by CSK-ACT Fibernet together to significantly enhance the in-stadium experience. This initiative by ACT Fibernet will bring the fan experience in stadia at par with the best stadiums in the world.

Speaking on the partnership, Sandeep Gupta, COO, ACT Fibernet said, *"We take immense pride in announcing that we are the chosen connectivity partner of the CSK team. CSK is not just a team but an emotion and passion amongst millions, and through this partnership we are going to significantly enhance this spirit by enabling the CSK teams and its supporters stay connected".*

Commenting on the partnership, George John, Whole Time Director, CSK said, *"Chennai Super Kings is known for its solid performances and consistency, ACT Fibernet complements all of this and therefore is our chosen partner. Our aim has always been to enhance the experience of our fans and supporters. With this association with ACT Fibernet we are certain that we will be able to significantly enliven the in-stadium experience. This is the first amongst the many initiatives we have planned for the CSK fans in partnership with ACT Fibernet".*

ACT Fibernet has planned exciting engagement activities and contests both in stadium and otherwise. Chosen lucky customers will also win a chance to free match tickets, signed memorabilia and interact with their favorite CSK cricketers.